



All Stars Helping Kids Announce New Executive Director

Thursday, October 10

All Stars Helping Kids is pleased to announce that David Greco has been hired as our new Executive Director.

David is a nationally recognized nonprofit executive, speaker, and author who brings more than 25 years of experience in building a more sustainable and effective social sector. He began his career working on political campaigns before moving into the nonprofit sector where he has worked to provide access to education for economically disadvantaged youth, built community coalitions focused on improving the health and welfare of young people, and supported community development efforts across California.

“David’s depth and breadth of experience in driving the growth and impact of social sector organizations really stood out to our search committee,” said Issac Vaughn, All Stars Helping Kids Board Chair and SVP of Business Operations for Zenefits. All Stars’ founder Ronnie Lott added that, “David is a great addition to our team. He brings a passion for amplifying the voices of youth and will take our work helping young people throughout the Bay Area to new heights!”

David is joining All Stars after more than 6 years as President & CEO of Social Sector Partners providing training and capacity building support to funders and nonprofits to build sustainable business models and drive impact. Previously, he created and led the Full Cost Project in California to increase the number of grantmakers providing full cost funding, served as Interim President and CEO for Northern California Grantmakers, was the Vice President of the Nonprofit Finance Fund (NFF) and Vice President of the Youth Leadership Institute.

“I am especially excited about this opportunity as I believe All Stars’ innovative approach of bringing together investments, capacity building, and cross-sector collaborations to break the cycle of poverty is a model that delivers real impact,” said David Greco. “As Executive Director of All Stars Helping Kids, I am looking forward to working with our board, funding partners and grantees to develop new strategies and approaches to increase investment in our young people and ensure everyone has an opportunity to thrive regardless of zip code.”

David is a professor with Pepperdine University in the Master of Arts in Social Entrepreneurship and Change program, and the author of “Nonprofit Financial Management” featured in “Nonprofit Management 101: A Complete and Practical Guide for Leaders and Professionals, 2nd Edition”. David served for ten years in the Air Force and Air Force Reserves and earned his M.A. in Political Science from Villanova University and B.S. in History & Politics from Drexel University.

All Stars Helping Kids would also like to thank the CEO Search Committee for the time and commitment that they put into the search process.

All Stars Helping Kids was created in 1989, when NFL Hall of Famer Ronnie Lott gathered his friends for a dinner to benefit the local community. ASHK provides 3 years of general operating support and capacity building to seed stage organizations to create opportunities in education, health and life skills for disadvantaged youth. Follow us on Twitter at @AllStarsforKids or @DavidRGreco or find out more at www.allstarshelpingkids.org. David can be reached at 408-816-2935 or david@allstarshelpingkids.org