

FOR IMMEDIATE RELEASE

Organization: All Stars Helping Kids

Contact: David Greco, Executive Director

Email: david@allstarshelpingkids.org

Date: June 2, 2020



ALL STARS HELPING KIDS TACKLES COVID-19 – Distributes more than \$100,000 to level the playing field for organizations serving disadvantaged youth

June 2, 2020; Santa Clara, CA – In response to the COVID-19 pandemic and economic shutdown, [All Stars Helping Kids](#) provided more than \$100,000 in rapid response grants to support innovative nonprofits adapting their work to serve youth and communities that are living on the edge.

As All Stars founder and NFL Hall of Famer Ronnie Lott says, “Winners play in tough times.” And All Stars nonprofit partners have stepped up to tackle the coronavirus crisis head-on. They adapted their program and services to ensure those who were most vulnerable in our communities continued to have access to vital programs and services.

As the COVID-19 crisis ripped across the Bay Area, All Stars Helping Kids recognized that the people who were being hit the hardest by the economic disruption were the very families and communities they serve, and they created a robust response that included a Rapid Response Fund, a COVID-19 Nonprofit Survival Toolkit, and a Help Desk to help nonprofits manage through the CARES Act and relief efforts.

"With the coronavirus pandemic and economic crisis continuing to impact our communities, my heart goes out to all of those who have suffered losses and are struggling to meet their family's basic needs," said David Greco, Executive Director of All Stars Helping Kids. "We stepped up, tackled the challenge head-on, and did what we knew was the right thing to do."

"We at San Francisco Achievers always want to make sure our students are supported and sent to college prepared - especially during this pandemic." said Duane Wilson, Executive Director of [SF Achievers](#). "All Stars Helping Kids truly went above and beyond...so that our students will be successful as they begin distance learning over the summer. The dividends from the support has inspired our board to help make sure that every class after this always has the technology to succeed in higher education."

"The Rapid Response Fund along with the coaching, mentoring and resource sharing from the All Stars' team has been a game changer," said JG Larochette, Founder of [Mindful Life Project](#).

Business as Unusual: Resiliency & Innovation

- **Addressing the Digital Divide:** [Alpha Public Schools](#) not only provided mobile WiFi hotspots to families so students can access classes and school resources but also provide grab and go meals for Alpha families.
- **Preparing Youth for Careers:** [Team Inc.](#) pivoted its innovative and disruptive analytics career readiness program to pilot a 6-week online training for some of our most vulnerable youth.

- **Inspiring Young People:** [Chapter 510](#) inspired youth to write poems during their online weekly poetry writing workshops and engaged the city of Oakland to compile poetry for an Epic Poetry Day.
- **Closing the Achievement Gap:** With schools closed, students at a disadvantage are in danger of falling behind academically and widening the achievement gap. [WriterCoach Connection](#) and their team of volunteers pivoted quickly and provided online coaching, mentoring, and writing support with more than 100 coaches.
- **Keeping Youth Active & Healthy:** [Oakland Lacrosse](#) coaches moved their teams and training online. They are using their social platforms to provide healthy meal ideas, mindful activities, exercises for students, and creating community.
- **Serving the Whole Child:** [Project Commotion](#) staff are providing emotional and academic support online, creating video content to keep children and families physically active in their homes, and helping families connect to vital resources such as food pick-up locations and mental health. Project Commotion is offering bi-lingual classes so preschool families can participate in virtual storytime, movement classes, and snack time songs.

To learn more about the Rapid Response Fund, visit our website at:

<https://www.allstarshelpingkids.org/rapid-response-fund/>

About All Stars Helping Kids:

Operating like a venture capital firm for nonprofits, All Stars Helping Kids works to disrupt the cycle of poverty and encourage innovation by seed funding start-up nonprofits in the Bay Area. All Stars supports emerging nonprofits providing Access to Education, Career Readiness, and Health & Wellness for disadvantaged youth and vulnerable communities across the Bay Area.

All Stars Helping Kids was created in 1989, when NFL Hall of Famer Ronnie Lott gathered his friend for a dinner to benefit the local community. After raising \$100,000 in one night, Ronnie and his wife, Karen invested in several nonprofits fighting poverty in the South Bay. Since then, All Stars Helping Kids has invested \$25 million in grants and resources to over 600 organizations, impacting the lives of thousands of children through education, health and fitness, and life skills.

Join us on June 16th for our Virtual Town Hall to hear our more about our impact. Go to the All Stars webpage for registration information: <https://www.allstarshelpingkids.org/townhall>